

## **Coca-Cola Hellenic Bottling Company S.A. announces effective date of Chief Financial Officer succession**

**Athens, Greece – 2 April 2012** – Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic, the Group) announced that Michalis Imellos will assume the position of Chief Financial Officer, effective 2 April 2012. Mr Imellos is succeeding Robert Murray, who has recently decided to return to his native USA.

Dimitris Lois, Chief Executive Officer of Coca-Cola Hellenic, commented *“On behalf of the entire Group I would like to thank Rob for his leadership and exceptional commitment. As Chief Financial Officer during the last four years, he has played an integral role in driving our strategic initiatives. At the same time, I am delighted to welcome Michalis to his new position. Michalis’ track record, financial acumen, drive for results and leadership skills provide a solid foundation for his contribution to Coca-Cola Hellenic’s success.”*

Mr. Imellos joined Coca-Cola Hellenic in July 2008 as Region Finance Director for several of Coca-Cola Hellenic’s markets including Greece, Cyprus, Nigeria, Romania, Moldova, Serbia & Montenegro and Bulgaria. In July 2011, Mr Imellos was appointed General Manager of Coca-Cola Hellenic’s operations in Romania & Moldova.

Mr Imellos started his career with Ernst & Young. Prior to joining Coca-Cola Hellenic, Mr. Imellos held various senior management positions with Xerox for eleven years, including Office Europe Finance Director and European Mergers & Acquisitions Director.

Mr. Imellos is a UK-qualified Member of the Institute of Chartered Accountants in England and Wales. He holds a BSc degree in Physics & Computing from the University of Athens.

### **ENQUIRIES**

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### **About Coca-Cola Hellenic**

Coca-Cola Hellenic is the second-largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has broad geographic footprint with operations in 28 countries serving a population of more than 570 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)