

## **Coca-Cola Hellenic Bottling Company S.A. announces appointment of new Chief Financial Officer**

**Athens, Greece – 19 December 2011** – Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic, the Group) announced that its Chief Financial Officer, Mr Robert Murray, will resign from the Group to return to his native USA during 2012. Mr Michalis Imellos, currently General Manager of Coca-Cola Hellenic in Romania & Moldova will succeed Mr Murray in the position as Chief Financial Officer. To ensure a seamless transition the appointment will take effect in the second quarter of 2012.

Robert Murray, Chief Financial Officer, commented: *“The opportunity to be part of Coca-Cola Hellenic’s leadership team has been a privilege and a learning experience at a personal and a professional level. The time has now come for me and my wife to relocate back to the USA to be close to our family. As I move to the next phase of my life, I am pleased that we have a solid succession plan in place and are able to promote someone I have worked very closely with. I will work alongside Michalis over the next few months to ensure a smooth transition.”*

Dimitris Lois, Chief Executive Officer of Coca-Cola Hellenic, commented *“During his 14 years with Coca-Cola Hellenic, Rob has played a crucial role in driving our key strategic initiatives. He has also supported me personally and I would like to thank him for his leadership and exceptional commitment. I am very pleased to be able to promote a candidate of Michalis’ caliber to succeed Rob, from within our talent pool. Michalis’ track record from previous senior finance positions, finance background, excellent business acumen and leadership skills will ensure that he is successful in his new role”.*

Mr. Imellos joined Coca-Cola Hellenic in July 2008 as Region Finance Director for several of Coca-Cola Hellenic’s markets including Nigeria, Romania, Moldova, Serbia, Montenegro and Bulgaria. In July of 2011 Mr Imellos was appointed General Manager of Romania & Moldova.

Prior to joining Coca-Cola Hellenic, Mr. Imellos held various senior management positions with Xerox in the UK for eleven years, such as Office Europe Finance Director and European Mergers & Acquisitions Director.

Mr. Imellos is a Member of the Institute of Chartered Accountants in England and Wales since 1994. He also holds a BSc degree in Physics & Computing from the University of Athens.

## ENQUIRIES

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## About Coca-Cola Hellenic

Coca-Cola Hellenic is the second-largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has broad geographic footprint with operations in 28 countries serving a population of more than 560 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)