

PRESS RELEASE

FOEN study of the 500 largest Swiss companies

Coca-Cola Switzerland receives recognition for exemplary environmental objectives

Brüttsellen, 17. January 2017 - In a recently published study of the Federal Office for the Environment (FOEN) on the topic "Environmental Objectives of Companies in Switzerland" Coca-Cola HBC Switzerland achieved the third best result of the total of 500 largest Swiss companies. It was primarily reviewed if the companies have recognized the environmental topic as a strategic success factor and incorporated it systematically in corporate management. For Coca-Cola HBC Switzerland the recognition is a confirmation of the environmentally conscious and socially responsible corporate management as well as motivation to continuously advance the improvement of the corporate environmental performance.

The Coca-Cola HBC Group has been listed in the renowned Dow Jones Sustainability Index for the past nine years, and has won the award for the most sustainable company in the beverage industry for the third time in a row. Now, the engagement of Coca-Cola HBC was also honored in Switzerland. In a FOEN study of the environmental objectives of the 500 largest Swiss companies, Coca-Cola HBC Switzerland achieved the third best result. "For years, Coca-Cola has been investing significant resources into a sustainable environmental performance both globally and also in Switzerland. This recognition confirms to us that we are on the right track with our commitment", states Patrick Wittweiler, who is responsible for sustainability at Coca-Cola HBC Switzerland, happily about the result of the study.

Exemplary environmental objectives: SMARTness degree of 96%

The study was performed by a research team of the University for Applied Science (ZHAW) in Zurich and the University of Applied Sciences and Arts Northwestern Switzerland (FHNW) on behalf of FOEN. Out of the 500 largest Swiss companies a total of 88 qualified for the study, since the remaining companies did not at least define one environmental objective or did not publish this objective. It was mainly examined to what extent specific objectives are formulated SMART - Specific, Measurable, Accepted, Realistic and Timed - for environmental and sustainability topics. With a SMARTness fulfillment degree of 96% Coca-Cola HBC Switzerland was in third place and is therefore included in the list of companies with exemplary environmental objectives. "A high-quality, i.e. SMART formulation of the

environmental objectives leads to the conclusion whether a company has recognized the environmental topic as a strategic success factor and incorporated it systematically in corporate management. With a SMARTness fulfillment degree of 96% and a comparatively extensive objective, Coca-Cola HBC Switzerland belongs to the group of companies in Switzerland with exemplary environmental objectives, which can be a guide to others to optimize their own objectives" explains Véronique Ruppert Schmitt, the responsible project manager at FOEN about the methodology and the result of the study.

Sustainability as part of future corporate DNA

Coca-Cola HBC Switzerland will also emphasize sustainability in the coming years: the current sustainability report of the company shows in eight focus areas how corporate responsibility is implemented in Switzerland. The company has set some binding and ambitious goals for itself with regard to water consumption, CO₂ emissions, or energy consumption, which it wants to reach by 2020. For example, water consumption per liter of beverage shall be reduced by 21.2% and only 1.53 liters shall be used. By 2020 energy consumption shall be reduced by 22.5% and the CO₂ footprint by 24.2%. Various measures to achieve these goals were already taken in form of the recently opened high-speed PET line in Brüttisellen, the second renovation stage of the ventilation system in Vals as well as a partial transfer of the transport to rail and the investment of two million Swiss Francs into a new energy-efficient refrigerated fleet.

The Visitor Center that was newly opened last year at the headquarter in Brüttisellen also shows that responsible conduct and sustainability are in this country integrated into every aspect of Coca-Cola's business. Sustainability and local integration become alive in an interactive tour. In this tour visitors learn about Coca-Cola's production and the commitment of the company to the environment and the society in Switzerland.

Please find the complete study of the Federal Office for the Environment (FOEN) on the topic "Environmental Objectives of Companies in Switzerland" here (in German only):

<http://www.bafu.admin.ch/wirtschaft/10365/15875/index.html?lang=de>

You can find further information about the corporate responsibility of Coca-Cola HBC towards society and environment here: <http://en.coca-colahellenic.ch/Sustainability/>

Additional Information

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Coca-Cola HBC Switzerland

Coca-Cola has been producing locally for Swiss consumers since 1936 and has about 1,000 employees in Switzerland. Coca-Cola HBC is the leading manufacturer of non-alcoholic beverages in Switzerland. Together with more than 50,000 gastronomy and commercial partners, the company provides Switzerland with refreshments in the form of 500 million liters of beverages annually. The portfolio comprises 12 brands, including Coca-Cola, Fanta, Sprite, Nestea, Valser, Powerade and Monster.

For more information, please visit coca-colahellenic.ch or visitcoke.ch.