
BMS PROCESS:	Policies
PHASE OF PROCESS:	Sustainability
TITLE:	NAT.ENV.POL.Post Consumer Packaging Waste Mgmt Policy Statement

Declaration on Packaging Waste Management

Coca-Cola Hellenic strives to continuously improve its environmental performance in the areas of packaging and packaging waste. Coca-Cola HBC Schweiz AG is committed to implementing continuous improvements, measuring and evaluating effectiveness for its division.

Coca-Cola HBC Schweiz AG supports the implementation of consumer packaging systems in all countries. We have set ourselves the goal of:

- Participate as an active member of the board of directors of collecting organizations at a higher level.
- Take responsibility for the collected material as a member of approved recycling organization in applicable areas (bottles in boxes – plants, Valser Express).
- To support efficient recovery organizational systems at the lowest possible cost.
- Develop and execute business plans to the highest standards.

In order to achieve these goals, Coca-Cola HBC Schweiz AG is committed to the following topics:

- Promote consumer education and awareness of the existing end-user packaging collection system.
- Involvement in awareness campaigns, selective waste collection training and anti-littering campaigns.
- Working with authorities and industry to create a legal framework that promotes economic progress and emissions reduction.
- Support the view that public policy and regulatory intervention promote the development and implementation of appropriate technological solutions and adapt market mechanisms accordingly.
- Promote the development and expansion of organized collections of end-user packaging material at public events to avoid littering (e.g. Clean-Up Day).
- The design of sustainable and closed packaging cycles.
- The commitment to invest in bottle-to-bottle recycling plants in all countries with sustainable resources, e.g. cost-effective and efficient end-user PET collection systems.
- Include packaging and packaging waste strategies in the business plan process to ensure that this topic is an integral part of the companies.
- Measurable annual food safety and quality targets for all companies, as well as at group level, to ensure continuous improvement and compliance with all standards.

Coca-Cola HBC Schweiz AG strives to:

- Policy, regulations and innovation through the development of a structured dialogue with stakeholders groups to influence the development of equitable closed packaging cycle.
- To support solutions that promote market mechanisms and advance technological sorting innovations.
- to activate cross-industry packaging associations and to support solutions for the reduction of the environmental impact of used packaging and packaging materials.
- Fostering collaboration with suppliers to launch meaningful and overarching projects.
- Promote the reduction, replacement or recyclability of secondary packaging.
- Continue to promote the reduction of the weight of primary packaging material and promote the application of reusable and more efficient packaging design.
- To maintain the recycled content of beverage packaging with a focus on PET beverage bottles at 100%, while maintaining the same quality.
- Ensuring the choice and freedom of choice regarding products and packaging solutions for our consumers.
- The efficiency and effectiveness of established end-user packaging waste management organizations strengthen.

We are committed to this and ensure the successful implementation of our strategies and goals. Every employee of Coca-Cola HBC Schweiz AG is responsible for the implementation of this policy at all levels and in all functions.

Juerg Burkhalter
General Manager

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