
BMS PROCESS:	Policies
PHASE OF PROCESS:	Sustainability
TITLE:	NAT.ENV.POL.Post Consumer Packaging Waste Mgmt Policy Statement

Post-Consumer Packaging Waste Management Policy Statement

Coca-Cola Hellenic Switzerland Ltd. is committed to continually improving its environmental performance in the area of packaging and packaging waste. All Coca-Cola HBC Switzerland Ltd. territories are committed to continuous improvement, which is measured and evaluated for effectiveness.

- Coca-Cola HBC Switzerland Ltd. supports the implementation of post-consumer packaging schemes in all countries. The objectives are to:
- Participate as an active member of the Management Board of Recovery Organisations with the appropriate participation at a senior level.
- Take responsibility for collected material as members of authorized recovery organisations where applicable (Bottles in crates – Plants, Qwell by Valser).
- Support efficient recovery organisation schemes at the lowest sustainable costs.
- Develop and execute Business Plans according to the highest standards.

To achieve these objectives, Coca-Cola HBC Switzerland Ltd.:

- Enhances post-consumer packaging collection schemes and supports the education and awareness of consumers.
- Engages in public awareness campaigns, selective waste collection education and anti-littering campaigns.
- Works with government and industry to create a legal framework in which economic progress, and emissions reductions can be achieved.
- Supports the view that public policy and regulatory interventions must encourage the development and implementation of appropriate technological solutions and enable the amendment of market mechanisms.
- Promotes the development and expansion of organized collections of post-consumer packaging materials at public events to avoid littering.
- Works to close the packaging loop in a sustainable manner.
- Is committed to invest in Bottle-to-Bottle Recycling Plants in all countries with sustainable resources, i.e. cost-effective and efficient post-consumer PET collection schemes.
- Includes packaging and packaging waste strategies in the annual business planning process to ensure that the subject remains an integral part of operations.
- Sets annual measurable food safety and quality objectives for all operations, and at group level, to ensure continuous improvement and compliance with all standards.

Coca-Cola HBC Switzerland Ltd. will endeavour to:

- Influence policy, regulation and innovation by working to develop structured stakeholder dialogue, supporting the creation of equitable closed loop packaging solutions, encouraging market mechanisms and promoting technological sorting innovations.
- Activate cross-sector packaging associations to support solutions for dealing with the environmental impact of used packaging and packaging materials.
- Ensure Coca-Cola HBC Switzerland Ltd. consumers enjoy variety and freedom of choice in products and packaging options.
- Enhance the efficiency and effectiveness of established post-consumer packaging waste management organisations.
- Continue to drive light-weighting efforts for primary packaging and encourage the use of reusable and more efficient packaging design.
- Continue to increase the recycled content of beverage packaging with emphasis on PET beverage bottles.

We are committed to the Post-Consumer Packaging Waste Management Policy. Responsibility for the successful implementation of this programme belongs with every Coca-Cola HBC Switzerland Ltd. employee at each level and function in the organisation.

Thomas Krennbauer
Country General Manager

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